

# Step into the Future of Meetings



Skype Room Systems will transform every meeting room into a rich collaborative meeting space.



## Rise of the Digital Workforce

Meetings today are short, frequent, spontaneous, and less structured

Remote attendees are **second-class participants**

**78%** say they communicate with remote colleagues daily



## Meeting Inertia

Meetings are a **core communication pillar** however, the bulk of today's meetings are ineffective

on average **40%** of a business professional's time is spent in meetings

**50%** of the meeting time is unproductive

**tens of billions** of dollars per year wasted on ineffective meetings



## Outdated Meetings

Globally there are **30 to 40 million** huddle rooms

however, only **3.6%** of all meeting rooms have **video conferencing technology**

leaving **96%** to rely on **old-world audio**



## Video Conferencing

The de facto mode for modern communications

Today, people expect to **communicate naturally** across locations and devices.

The video conferencing market is **booming**

**13.2% CAGR** **\$11.44 billion**

2015 2020

However, A typical video call takes **8 to 10 mins** to launch and get started, leading to frustrated users.

The status quo **must change**



## Ensure the Best Meeting Experience

Logitech Microsoft

From the huddle room to the boardroom

Logitech SmartDock for Skype Room System

**Delightful Experience with Simple One-touch Join**

**Greater Ease of Use**

**Unrivaled Low Cost**



## Top Recommendations for More Productive Meetings

Choose meeting room solutions that offer:

- Flexibility**  
Meet anywhere
- Use of Existing Hardware**  
Your AV equipment stays
- Simplicity**  
One click to join
- Consistent User Experience**  
From desktop to meeting rooms
- Instant Content Sharing**  
No laptops necessary
- Cost Effectiveness**  
Extend rich meetings everywhere
- Easy Management**

NOTE: Skype Room System devices are available as a bundled solution along with audio video peripherals.

Learn more about Logitech's SmartDock, a secure meeting room console designed for Skype for Business  
[logitech.com/en-us/product/smartdock](http://logitech.com/en-us/product/smartdock)